

FILE FORMAT GUIDE

Print-ready files are accepted in the following formats:

| File Extensions | Description/Program Used |
|----------------------|---|
| .ai, | Adobe Illustrator drawing or vector graphics file |
| .eps | Encapsulated postscript image file created using Adobe Illustrator; designed for high resolution printing of illustrations; standard file format for importing and exporting PostScript files |
| .cdr | Corel Draw Vector drawing file |
| .tiff | Tag Image File Format; preferred bitmap graphics format for high-resolution postscript printing |
| .jpg or .jpeg | standard format for photographic image compression developed by the Joint Photographic Experts Group |
| .psd | Bitmap file created using Adobe Photoshop |
| .pdf | Portable Document File from Adobe Acrobat |